



Digital products, intelligently engineered.

Company Profile & Service Proposal

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1 Executive Summary

Encrypt Solutions is a digital product studio focused on helping businesses transform ideas, challenges, and opportunities into practical digital solutions.

We bring together software development, web and mobile development, UI/UX design, artificial intelligence, cloud infrastructure, e-commerce, digital marketing, SEO, branding, and ongoing technical support within one specialized team.

Instead of separating strategy, design, development, infrastructure, and growth between multiple providers, Encrypt Solutions brings these capabilities together under one team.

This allows our clients to move faster, communicate directly with the people working on their project, and maintain a consistent vision from the first idea to the final product.

2 Who We Are

Encrypt Solutions is a seven-person digital product studio established in 2026, bringing together specialists across software engineering, mobile development, data analytics, marketing, artificial intelligence, machine learning, cloud and DevOps, product design, growth, and content.

Our philosophy is:

Think clearly. Build properly. Grow continuously.

We believe good technology should not simply look impressive. It should solve a real business problem, be easy to use, remain maintainable, and create measurable value.

7

SPECIALISTS, ONE ROOM

10

DISCIPLINES IN-HOUSE

48h

TO A SCOPED REPLY

3 What We Do

Ten disciplines, one team.

Everything a digital product needs sits inside one team: design, engineering, growth and the infrastructure underneath. Nothing is subcontracted out and re-explained, and nothing waits on a partner agency's calendar.

Custom Software Development	Internal tools, platforms and systems built precisely around how your business actually works, not around a template.
Website Development	Fast, accessible, search-friendly sites, from a five-page brochure to a headless CMS your marketing team can actually drive.
Mobile App Development	iOS and Android from a single, well-kept codebase, with the native polish users notice and the release pipeline you never have to think about.
UI/UX Design	Research, flows, prototypes and a design system your engineers can build from without guessing.
E-commerce Solutions	Storefronts engineered around conversion: checkout, payments, inventory and analytics wired together properly.
Digital Marketing	Campaigns measured against revenue, not impressions. Paid, email and lifecycle, run by the people who built the funnel.
Search Engine Optimization	Technical SEO, content architecture and the unglamorous fixes that move rankings and keep them moved.
Branding & Social Media	Identity, voice and a content system your audience recognizes before they read the name.
AI, Agents & Automation	Chatbots, autonomous agents and workflow automation that remove real hours from real weeks, with humans kept in the loop where it counts.
IT Support & Maintenance	Cloud, security, monitoring and a real person on the other end, so launch day is the beginning, not the finish line.

4 How We Work

Five steps. No surprises.

Discovery is deliberate and unglamorous. Flows, edge cases and the awkward questions get settled on paper, while they still cost an afternoon instead of a sprint. Delivery is fast, because nothing is still being decided while it is being built.

1 Discover

We sit with your problem before we price it. Goals, constraints, users and the systems you already run, written down and agreed, so nobody is building on assumptions.

- Scope & success metrics
- Technical assessment
- Fixed proposal

2 Design

Flows first, pixels second. You see clickable prototypes early and often: changing a prototype costs an afternoon, changing a live product costs a sprint.

- User flows & wireframes
- High-fidelity UI
- Design system

3 Build

Two-week cycles, a staging link that's always current, and a demo at the end of each one. You never wait until the end to find out where things stand.

- Sprint demos
- Always-live staging

4 Launch

Performance budgets, accessibility passes, security review, analytics and a rollback plan, checked before we ship, not after someone complains.

- QA & accessibility audit
- Performance & security pass
- Handover docs

5 Evolve

Monitoring, patches and a monthly read on what the data is telling you. Software is a living thing; we keep yours healthy.

- Uptime monitoring
- Monthly reporting
- Continuous improvement

5 Selected Work

Things we have actually built.

A sample of client work: real products, in production, used by real people. We are happy to walk through any of these live on a call, and to point to references.

Project	Platform	What it does
Niyama Sayura	Web platform + IoT	Tells Sri Lankan fishing crews where the fish are and where the weather is going, and gets the Coast Guard to them when something goes wrong.
Rentora	Web application	Puts a vehicle rental business online: customers book from the site, staff run the fleet and reservations from one dashboard.
Ape Pansala	iOS + Android	Turns temple alms-giving from a paper calendar and a phone tree into a booking anyone can make from their phone, in Sinhala or English.
Naya Sahanadhara Samithi	Windows desktop, offline-first	Runs a community microfinance society end to end on one machine, with no internet connection required.
Sweet Delights Bakery	Web application	A bakery management system: orders, products and the day's numbers in one place, instead of three notebooks and a calculator.

6 Why Encrypt Solutions

The same budget, four ways to spend it.

Most teams are choosing between a large agency, a freelancer, hiring in-house, or us. Here is where each one actually wins, including the two rows where we do not.

	Encrypt Solutions	Large agency	Freelancer	In-house hire
Time to first working build	2 to 3 weeks	6 to 10 weeks	2 to 4 weeks	3 to 6 months
Covers design, build, cloud & growth	Yes	Yes	No	Partly
You talk to the people building it	Yes	No	Yes	Yes
Keeps going if one person is away	Yes	Yes	No	Partly
Fixed scope and price up front	Yes	Partly	Partly	No
You own the code and accounts	Yes	Partly	Yes	Yes
Cheapest possible day rate	No	No	Yes	No
Deep sector knowledge on day one	No	Partly	Partly	Yes

7 Investment

We do not do open-ended hourly billing on fixed-scope work. Below are our published rates: one-off builds, monthly social media packages, and per-item design, video and add-on prices.

7.1 Projects and builds

One-off builds, quoted as a fixed figure after the discovery call.

Project type	What's included	Typical range
Marketing website	Brochure site, up to five pages, fast and accessible	From LKR 15,000
Business website with CMS	Content-managed site your team can update themselves	LKR 25,000 to 45,000
E-commerce store	Storefront, checkout, payments, inventory & analytics	LKR 45,000 to 75,000
Web or mobile product	Custom platform, app or internal tool, full build	LKR 60,000 to 90,000
AI & automation	Agents, assistants or workflow automation	Scoped after discovery
Ongoing support & cloud	Monitoring, patches, hosting and monthly reporting	Monthly retainer

7.2 Social media management

Monthly packages covering design, content, scheduling and reporting. Every package is produced by the same team that builds the products, so what goes out matches the brand it belongs to.

STARTER LKR 15,000 per month	GROWTH MOST CHOSEN LKR 25,000 per month	PREMIUM LKR 40,000 per month
<i>For small businesses and new brands.</i> + 8 custom graphic posts + 4 story designs + 1 short-form video or Reel + Facebook and Instagram management + Captions for posts + Hashtag research + Content scheduling + Basic content calendar + Basic comment monitoring + Monthly performance summary Best for: small shops, cafes, salons, tuition classes, personal brands and startups.	<i>For businesses actively growing their audience.</i> + 12 custom graphic posts + 8 story designs + 3 Reels or short videos + Facebook and Instagram management + Professional captions + Hashtag research + Monthly content calendar + Post scheduling + Comment and basic DM management + Basic competitor research + Monthly analytics report + Content strategy + One revision per design or video Best for: established small businesses that want to grow their social media in earnest.	<i>A complete social media content operation.</i> + 16 custom graphic posts + 12 story designs + 5 Reels or short videos + Facebook and Instagram management + Captions and hashtags + Monthly content strategy + Content calendar + Post scheduling + Community management + Competitor analysis + Monthly analytics report + Campaign and content planning + Priority revisions + Priority communication Best for: growing businesses running campaigns as well as everyday content.

All three packages cover Facebook and Instagram. Further platforms are LKR 3,000 per month each. Advertising budget is paid directly to the platform and is separate from any management fee.

7.3 Design and content, priced per item

For work taken one piece at a time rather than on a monthly package.

Item	Price
Social media post	LKR 1,500 to 2,500
Premium or complex post	LKR 2,500 to 4,000
Story design	LKR 1,000 to 1,500
Carousel, three slides	LKR 3,500 to 5,000
Flyer	LKR 2,500 to 4,000
Poster	LKR 2,500 to 4,500
Event poster	LKR 3,000 to 5,000
Banner design	LKR 3,000 to 6,000
Certificate design	LKR 1,000 to 2,000
YouTube thumbnail	LKR 1,500 to 2,500
Logo design	LKR 6,000 to 12,000
Basic brand kit	LKR 10,000 to 20,000

7.4 Video production

Format	Price	What's included
Basic Reel	LKR 3,000	Up to 30 seconds. Cuts, music, basic transitions, text and basic colour correction.
Professional Reel	LKR 5,000	Up to 60 seconds. Advanced editing, captions, motion graphics, sound effects, colour correction and transitions.
Promotional video	From LKR 7,500	30 to 90 seconds. Advanced editing, motion graphics, captions, sound design, colour grading and brand integration.
Event highlight	From LKR 10,000	Event footage supplied by you. Story-driven editing, music, transitions, colour grading, titles and highlight moments.

7.5 Add-ons

Available on top of any monthly package, or on their own.

Add-on	Price
Extra social post	LKR 2,000
Extra story	LKR 1,000
Extra Reel	LKR 4,000
Extra promotional video	From LKR 7,500
Carousel	From LKR 3,500
Logo design	From LKR 6,000
Brand kit	From LKR 10,000
Urgent or same-day design	Add 50%
Event photography	From LKR 7,500
Event videography	From LKR 10,000
Photography and video together	From LKR 15,000
Paid ads management	From LKR 5,000 per month
Additional social platform	LKR 3,000 per month

Prices are in Sri Lankan rupees and hold for 30 days from the date on the cover. Anything not listed here is quoted after the discovery call.

8 What Makes Us Different

The market is full of agencies that can build websites. Encrypt Solutions aims to do something bigger: we build the digital infrastructure behind a business.

A client can come to us with a single sentence.

"I have a business idea."

And our team can carry it the whole way:

Strategy › Brand › UX › Website & App › Software › AI › Cloud › Marketing › Growth › Support

Everything can be connected as one digital ecosystem. That is where we create the most value.

Let's Build Something Meaningful

Your business already has a vision.
You do not need another technology vendor.

You need a partner who can understand the problem, design the solution, build it, launch it, and help it grow.

That is Encrypt Solutions.

YOUR NEXT STEP

Your idea. Our technology. One digital future.

Email us to book a free 30 minute discovery call. No cost, no obligation.

encryptsolutions26@gmail.com

01

Discovery call

A free 30 minute conversation about the problem you want solved.

02

Scoped proposal

Fixed pricing, clear deliverables and a delivery timeline, in writing.

03

Kick off

Work begins within one week of your approval.

Thank you for your time and for considering Encrypt Solutions.

This proposal is valid for 30 days from 16 August 2026.